VIATC 50th Annual TRAINING CONFERENCE & EXPO

NIAGARA FALLS, NEW YORK | July 28-30, 2027

Sponsorship:

Sponsorship is a great way to connect with customers while achieving your marketing objectives. Sponsorship is a powerful opportunity to position your company as a leader within the vibration industry!

The following sponsorship opportunities include:

- Signage
- Email recognition
- Social Media recognition

Official Breakfast Sponsor Tuesday, Thursday, and Friday - $2300
Includes Sponsor to speak for 5 minutes before lunch at podium about company's products & services

Official Coffee Break Sponsor Tuesday - Friday - $2575

Official Lunch Sponsor Tuesday - Friday - $3350

Beer & Wine Reception – **Wednesday** - $3075
Includes your company logo on drink coins. Two drink coins given to all conference and training course attendees

Beer & Wine Reception – Thursday - $3075
Includes your company logo on drink coins. Two drink coins given to all conference and training course attendees

Additional Standalone Sponsorship opportunities are available and detailed on the next page.

*5% Discount on the above opportunities for **Platinum Corporate Members** of the Vibration Institute and 10% Discount for **Platinum Premiere Corporate Members**.*






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All Standalone Sponsorships Include:

- Recognition at conference
- Email recognition
- Social media recognition

~~Conference Bag Sponsorship~~ – ~~*$3600*~~ → ***SOLD OUT***

Given to all conference attendees, class attendees, and exhibitors. Includes your company logo **(One Available)**

~~Lanyard Sponsorship~~ – ~~*$1550*~~ → ***SOLD OUT***

Have your corporate logo seen on all official event lanyards. Opportunity to sponsor the conference lanyard with badge holder is available on a first-come, first-served basis **(One Available)**

Pen Sponsorship – *$625*

Company logo will be printed on pens and given to all attendees in their conference bags and also available at the conference registration desk **(One Available)**

Notebook Sponsorship – *$1700*

Company logo will be printed on notebooks and given to all attendees in their conference bags **(One Available)**

Bag Insert Sponsorship – *$350*

Put your message directly in conference and training course attendees' hands by including your flyer and/or swag item in each conference bag **(Unlimited Availability)**

Advertise in our full color printed onsite program guide

- **Full Page:** (8.5"x 11") ***$620 -*** ∞
- **Back Cover** (8.5"x 11") ***$875 -*** ***1*** *Available*
- **Half Page:** (8.5"x 5.5") ***$375 -*** ∞
- **Inside Cover** (8.5"x 11") ***$620 -*** ***1*** *Available*
- **Quarter Page** *(Horizontal: 4.875" x 3.375"; Vertical: 3.375" x 4.875")* ***$260 -*** ∞